



# Advanced Media Workflow Association

## Networked Media Incubator Rules Version 2.1

The following rules govern the behavior of all participants in the AMWA Networked Media Incubator project. The goal of these rules is to promote a productive environment where companies can learn from each other and improve the interoperability of their products in a low-risk open environment.

### **Introduction-**

The AMWA, through its Networked Media Incubator project seeks to increase interoperability of vendors' implementations of professional media over IP products, specifically in the areas described by the Joint Task Force on Networked Media (JT-NM) Reference Architecture. As part of this effort, the AMWA has created the Networked Media Incubator Working Group. The goal of this group is to facilitate interactions which allow vendors to a) work together to establish baseline interoperability in the IP environment as it relates to the JT-NM RA V1.0, b) make public certain aspects of the activities of this Working Group under these rules, and c) to evaluate and improve interoperability with other manufacturers professional networked media implementations of in controlled 'plug fest' environments.

By participating in the Networked Media Incubator project you agree to follow these rules:

- 1. Scope** These rules cover planning, participation and follow-up for AMWA Networked Media Incubator activities. These rules do not cover any public interoperability demonstrations. We anticipate that public demonstrations would be covered by a separate agreement.
- 2. Eligibility** In order to take part in this project and any plug-fests, the Participant must (a) be a member in good standing of the AMWA and (b) must be an active member of the AMWA Networked Media Incubator Working Group. Criteria for being an active member is established by the Working Group chair. This criteria includes having product development/software development people actively participating in the group, active participation in virtual 'plug fests, and bringing appropriate software or hardware to interoperability 'plug fests'. End users may participate fully, alongside vendors if they meet the requirements of this section. End users who do not have implementations may still participate in many activities of the project. However, some project activities will be restricted to participants who have implementations. The reason for this is that we are striving to create an environment where early implementers are comfortable and do not need to worry about creating a positive impression for users who are simply observing their work. End user participants who join the group will be able to participate in the run-up to interoperability plug fests, and there will be a report released to end user participants at the conclusion of each plug fest.

No one may participate in the activities of this Working Group without signing these rules.

- 3. Terms** Participants agree to the following:  
(a) No public release of results which allow outsiders to identify the specific performance of any particular Participant. AMWA will not release any results to the public which would

enable anyone who is not participating in this activity (and not bound by these rules) to determine the specific performance of any particular Participant. The AMWA may choose to announce a list of Participants, and at sometime during the project may choose to release anonymized results of activities; the AMWA will not release results which allow the public to identify the specific performance of any particular Participant.

(b) No sharing of results with anyone other than fellow Participants – Participants may share results of interoperability tests with other Participants; this is encouraged. Participants may not share results of the activities of this group with anyone who is not a Participant.

(c) No claim of interoperability or non-interoperability – Participants may not claim interoperability with another manufacturer based upon the results of the activities of this group. Participants may not claim that another Participant is non-compliant or does not interoperate with them or with any other Participant based upon the results of this activity.

(d) No distribution of content – Participants may not Distribute or Use content which is made available during the activities of this group for any reason outside of the scope of this group.

(e) Participants summarize and share results – Participants agree that the AMWA will summarize and share results with other Participants and that this summary will contain information, the release of which is restricted by these rules.

(f) Participant Engagement – Participants recognize that after the cut-off period established by the Chair, they must remain engaged and active in the project in order to be allowed to participate in various activities of the Working Group. Should a Participant fail to be actively engaged in the work of the group, the Chairman may terminate the Participant’s right to continue to participate in the activities of the group. This rule is enforced in order to keep a late-comer or a Participant who is not fully engaged in the activities of the group from delaying or disrupting the timeline of work for others.

**4. IPR and Confidentiality Policies** (a) The Participants agree that the terms of the AMWA IPR Policy apply to this Working Group.

(b) Each Participant will treat all materials supplied to it that have been designated in writing as being confidential in a manner consistent with such designation, and information shall not be divulged except under the terms of these rules.

**6. Term and Termination** (a) Participants agree that they will continue to follow the rules of this group even if they decide to withdraw from the Working Group.

## **PARTICIPANT**

\_\_\_\_\_

company name

By:

\_\_\_\_\_

name

\_\_\_\_\_

title

\_\_\_\_\_

telephone

\_\_\_\_\_

email

**Please return a signed copy of this document to the AMWA Operations Manager at [operations\\_manager@amwa.tv](mailto:operations_manager@amwa.tv).**